UNDERGRADUATE EXCHANGE STUDENT
LEVEL 3/IBPM

ADMISSION

GENERAL REQUIREMENTS
• Fully completed application form signed by the candidate and the Home University
• Official transcripts for the entire education of the student at the Home University (translated into English if the transcripts are not in English, French, German, Spanish or Italian)
• CV (in English) and statement of purpose (in English)

LANGUAGE REQUIREMENTS
Exchange students:
B2 level in English (certificate to be provided)
Double degree seeking students:
One of the following official language tests is required:
Toefl test IBT 79 / IELTS 6.5 / TOEIC 750

ACADEMIC CALENDAR
• Fall semester/Semester 1
  September to December (including examination period)
• Spring semester/Semester 2
  January to April/May (including examination period)

PROGRAMME

EACH MODULE: 24 TEACHING HOURS / 4 ECTS

SEMESTER 1 - FALL
• Compulsory courses:
  - International Human Resource Management
  - International Negotiation Skills
  - Entrepreneurship and Innovation Management: Fundamentals
• Choose one full track:
  FINANCE & BANKING
  - Financial Mathematics
  - Concepts of Corporate Finance
  - Financial Analysis
  SALES AND MARKETING
  - Omni Channel Management & Distribution
  - Marketing Metrics (data analytics)
  - Digital Marketing Strategy
  PURCHASING & SUP. CHAIN
  - Supply Chain Management
  - Purchasing Management
  - Inventory Management & Warehousing

SEMESTER 2 - SPRING
• Compulsory courses:
  - Business Ethics
  - Strategy
  - Project Management
• Choose one full track:
  FINANCE & BANKING
  - Financial Markets and Risk Management
  - Banking Systems and Services
  - Fundamentals of Auditing
  SALES AND MARKETING
  - Digital Marketing Communications
  - Business to Business Marketing
  - Merchandising (on/off-line)
  PURCHASING & SUP. CHAIN
  - Production Systems
  - Sourcing
  - Transportation and Distribution
  TRANSVERSAL SKILLS (Optional)
  27 TEACHING HOURS / 5 ECTS
  - Doing Business in France

LANGUAGE MODULES (Optional)
EACH MODULE: 30 TEACHING HOURS / 3 ECTS
French language - French culture

APPLICATION

NOMINATION DEADLINE
Fall semester: Mid May
Spring semester: Mid October

APPLICATION DEADLINE
Fall semester: End of May
Spring semester: End of October

APPLY exchange@rennes-sb.com