

The Master in Management programme (MIM) is the perfect continuation for business major students, or a stepping stone for students with a non-business undergraduate degree, to be able to access to highly specialised MSc in year 2 (eg: MSc International Finance, Strategic & Digital Marketing, or MSc Data & Business Analytics).

RANKINGS

TOP 10 IN FRANCE



LE PARISIEN
International
Ranking 2022



TOP5 FRANCE



TOP10 FRANCE

INTERNATIONAL RANKINGS

9



Shanghai Ranking's Global Ranking
of Academic Subjects 2019 Management
among French Business Schools

23



Master in Finance
Ranking 2022

48



Executive MBA
Ranking 2020

49



Master in Management
Ranking 2022

88



European Business Schools
Ranking 2021

97



Executive MBA
Ranking 2019

101+

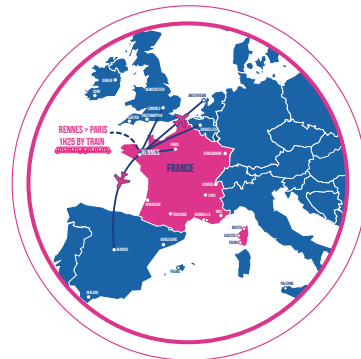


Master in Management
Ranking 2021

101+



Master in Finance
Ranking 2021



**RENNES
SCHOOL
OF BUSINESS**
UNFRAMED THINKING

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MASTER IN MANAGEMENT (PGE)

AN INNOVATIVE 2-YEAR PROGRAMME: DOUBLE DEGREE (MIM+MSc) IN RENNES OR ACADEMIC SEMESTER ABROAD

DIPLOME
CONFÉRANT
GRADE DE MASTER
CONTRÔLE
PAR L'ÉTAT

programme Grande Ecole - PGE in French) is a prestigious programme offering the most diversified and complete range of specialisations. It aims at transforming our students into inspiring leaders who are able to thrive in international complexity. During a 2-Year Programme, you will receive a unique skillset combining management courses, humanities, personal development workshops, association experience (learning by...), and career development. The first year will allow you to obtain transversal knowledge of management and will guide you towards your specialization by means of a set of different curiosity modules.

The second year will be dedicated to your specialization: the double degree track allows you to choose from a portfolio of 14 Masters of Science in various fields from International Finance to Design Innovation, and obtain 2 degrees: MSc & MIM.

You may instead choose to specialise with one of the 11 options offered during the first semester in Rennes, and then join one of our partner universities for the 2nd semester. This option leads to the MIM Degree.

All the courses are entirely taught in English.

Join Rennes School of Business and study in one of the most beautiful and international camp us in France!



SVETLANA SERDYUKOV
PROGRAMME DIRECTOR



**RENNES
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PROGRAMME 120 ECTS

ALL MANAGEMENT MODULES / LEARNING BY... / INTERNSHIPS / PERSONAL & PROFESSIONAL DEVELOPMENT / LANGUAGE COURSES / GRADUATING PROJECT ARE COMPULSORY

YEAR 1 (64 ECTS)

SEMESTER 1

CONFIDENCE MODULES

- Business Proficiency Certificate
- Managing International Complexity
- Global Sustainable Issues
- Information Technology Management
- Strategic Formulation & Simulation

CURIOSITY MODULES (CHOOSE 1 PACK)

PACK 1 - SUSTAINABLE CONSUMPTION

- Sustainable Consumption
- Sustainable Production & Systems

PACK 2 - SUSTAINABLE & SOCIAL ENTREPRENEURSHIP

- Social Enterprise & Intrapreneurship
- Social Entrepreneurship

PACK 3 - ANALYTICS

- Strategy Analytics
- Marketing Analytics

PACK 4 - FINANCE & SUPPLY CHAIN MANAGEMENT*

- Corporate Finance
- Financial Markets: fundamentals
- Operations Management
- Green Purchasing

* This pack is compulsory for candidates wishing to do the MSc in International Finance.

PACK 5 - ACCOUNTING & INFORMATION SYSTEMS

- Financial Accounting
- Managerial Accounting
- Information & Communication Systems Management

PACK 6 - GEOPOLITICS & INTERNATIONAL AFFAIRS (in French)

- Manager l'information: captologie, cybersécurité et influence
- Negotiation in a complex world

LEARNING BY MODULES

CHOOSE ONE MODULE AMONG 3

- Learning by experimenting (School Associations)
- Learning by doing (Student Job)
- Learning by serving (external organizations with social and/or sustainable impact)

SEMESTER 2

CHOOSE 2 PACKS

PACK 1

- Financial Markets & Portfolio Management
- Financial Risk Management

PACK 2

- Strategic Human Resource Management
- Recruiting & Training

PACK 3

- New Products & Brand Management
- Business to Business Marketing

PACK 4

- Principles of Purchasing
- Purchasing & Logistics

PACK 5

- Project Management
- Implementation of Business Information Systems

YEAR 2 (60 ECTS)

DOUBLE DEGREE MIM (PGE) & MSc TRACK

14 SPECIALISATIONS (Whole year in Rennes)

- MSc Strategic & Digital Marketing
- MSc International Luxury & Brand Management
- MSc Sports & Tourism Management
- MSc International Negotiation & Business Development
- MSc International Finance
- MSc Financial Data Intelligence
- MSc International Accounting Management Control & Auditing
- MSc Supply Chain Management
- MSc Data & Business Analytics
- MSc Innovation & Entrepreneurship (partially in French)
- MSc International Human Resource Management
- MSc Creative Project Management Culture & Design (partially in French)
- MSc Sustainable Management & Eco-Innovation
- MSc in Geopolitics & Business

The MIM & MSc Double degree students will follow the whole MSc programme (S5 & S6) entirely in Rennes and are not concerned by Winter Session.

MIM (PGE) DEGREE ONLY WITH OPTIONAL ACADEMIC SEMESTER ABROAD

11 SPECIALISATIONS

(1st Semester (S5) in Rennes & 2nd Semester (S6) Abroad)

- Strategic & Digital Marketing
- International Luxury & Brand Management
- Sports & Tourism Management
- International Negotiation & Business Development
- International Finance
- Financial Data Intelligence
- International Accounting Management Control & Auditing
- Supply Chain Management
- Data & Business Analytics
- International Human Resource Management
- Geopolitics & Business

MIM (PGE) DEGREE ONLY WORK-STUDY OPTION

limited places - strict selection & French B2 minimum required

MIM (PGE) OPTIONAL GAP YEAR

in France and/or abroad from May 2023 to August 2024 and final year of studies starting in September 2024.

TRANSVERSAL MODULES (SEMESTERS 1 & 2)

- Personal and professional development
- Corporate days
- Compulsory events

COMPULSORY LANGUAGE MODULES

- English Communication for Business
- French for International non-francophone students

END OF YEAR INTERNSHIP (FRANCE OR ABROAD)





As a Chinese student in the Grande Ecole Programme, I really enjoyed all the times spent in our School and in Rennes. Rennes School of Business' strengths lie in its Career Centre, its powerful Alumni network and its faculty. Besides, the fantastic atmosphere among all the international and French students provided us with the perfect integration into a different culture.

Jianhao Shen, Chinese Alumni



The Programme Grand École at Rennes School of Business has been a steppingstone for my career. Having acquired technical background in India, I wanted to expand my business and entrepreneurial skills on a global level. Rennes SB gave me an opportunity to develop my general business skills in the 1st year of the programme and during my 2nd year (gap year in business), the "InnoStart" Incubator - one of the business incubation facilities at Rennes SB - helped me kick start my project "Marché Délice".

Later in my final year, I chose to do a double degree in MSc. Business and Data Analytics, working alongside on the start-up. In short, the Programme Grande École has not just given me quality education with global prospects alongside its multi-cultural student and staff community, but also has been the major support in the development of my start-up in a foreign nation.

Sagar Dhabalia from India, Alumnus, cohort 26
Founder of The-Service-Network and "Marché Délice"



ALUMNI

CAREER OPPORTUNITIES

Our MIM graduates work in managerial position in all sectors of activities worldwide: auditing, purchasing, logistics, sales, marketing, management, chartered accounting, humanities, international commerce, communication, events management, advertising, press, banking, insurance, real estate, finance, administration, consulting, HR, training, NGOs, IT, digital, Information systems, culture, publishing, etc.

COMPANIES

Altran	EDF	Kerlink	O2 Care Services
Adidas	Even	Kering	P&G
Airbus	EY	KPMG	PSA Peugeot Citroën
AccorHotels	Faurecia	Lengow	Pwc
Adeo	Ferguson	La Poste	Regards
Auchan	Fnac	Lidl	Safran
Adecco	Financo	L'Oréal	Speechme
Astellia	Groupe Rocher	LeroyMerlin	Sdmo
BCF Life Sciences	Groupe Lactalis	Manitou Group	STG
Bio3G	Groupe Le Duff	MV Group	Suez Environment
Carrefour	Groupe Beaumanoir	Mazars	Société Générale
Crédit Agricole	Groupe Samsic	Mobility Tech Green	Technicolor
Coca-Cola	Groupe Roullier	Mondeléz	Total
Conforama	Group Royer	International	Triballat
Danone	HSBC	Nestlé	UbiFlow
Decathlon	Ikea	Néo-Soft	Unilever
Deloitte	iAdvize	Neovia	UNI QLO
Dolmen	KellyDeli	Niji	Valorex
Eco-Compteur	Krampouz	Orange	

MEAN SALARY*

€63,988

*Financial Times 2020 Master in Management Ranking

ADMISSION

REQUIREMENTS

- **English Proficiency (one of the following):**
 - TOEFL > 80
 - or TOEIC > 750
 - or IELTS > 6.0
 - or Cambridge Proficiency Exam > B2
 - or Native Language: English
 - or Previous studies taught in English (minimum 2 years)
 - **Rennes School of Business Management Aptitude Test (or optional GMAT or GRE test)**
 - **A strong academic background**
 - **Bachelor or equivalent (diploma)**
 - **NB: An official valid test with a minimum score of TOEIC≥800, TOEFL≥80 or IELTS≥6.5 is required for MIM graduation**
- (Date of validation: any test taken between 1st September 2022 and 31st December 2025 will be accepted)

ACADEMIC CALENDAR

Intake: Beginning of September 2023
Modules: September 2023 to April 2025

INTERNSHIP

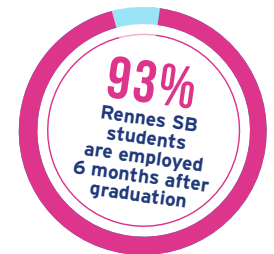
12 weeks in 2024; 16 weeks in 2025
Graduating project: up to October 2025
Graduation: March 2026 (Ceremony in June)

TUITION FEES

1st Year: €13.700- 2nd Year: €14.700

TEACHING LANGUAGE

English



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